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PIZZA INN TO SUPPORT OPRAH'S "BIG GIVE" PROJECT

*Restaurant Chain to Support WFAA and North Texas Food Bank in
Oprah's Big Give: Operation North Texas*

THE COLONY, Texas, March 31, 2008—Pizza Inn Inc. (NASDAQ: PZZI) has announced its plans to join Dallas-based ABC television affiliate WFAA-TV, Channel 8 and *Oprah's Big Give* as they partner with the North Texas Food Bank in *Operation North Texas*, a program designed to benefit school-age children throughout the area.

WFAA has chosen the North Texas Food Bank – specifically their “Food 4 Kids” program – as its partner in the campaign. The Food 4 Kids program supplies participating schools in the North Texas area with nutritious, kid-friendly self-serve food designed to fill a backpack during the school year. Children identified by school personnel as being at risk of hunger receive these backpacks each Friday. The peanut butter collected will directly benefit this program.

“We cannot think of a more worthy cause,” said Charlie Morrison, President and CEO of Pizza Inn and a member of the North Texas Food Bank Board of Directors. “Our Support Center volunteers and supplier partners are already working within the community to do one thing, collect peanut butter donations.”

Pizza Inn invites the public to donate peanut butter at its West Plano restaurant, located at 6509 W. Park Boulevard (near the intersection of Park Boulevard and Midway Road), starting Monday, March 31 through Sunday, April 20 during normal business hours. Pizza Inn will also be accepting donations at its National Support Center, located at 3551 Plano Parkway in The Colony from 8:00 a.m. – 5:00 p.m. Monday through Fridays during the same dates.

Pizza Inn is asking the public to donate peanut butter packaged in 18 oz. or smaller plastic jars requiring no refrigeration. Drop-off boxes will be available at both locations.

“Pizza Inn exemplifies corporate commitment and giving back to the community. We value their partnership in helping us in our mission of pursuing a hunger-free community,” said Jan Pruitt, CEO of North Texas Food Bank.

As part of its support of *Oprah's Big Give: Operation North Texas*, Pizza Inn will also be providing free pizza to volunteer workers at the WFAA/ Dallas Stars Peanut Butter drive-thru, scheduled from 5:00 -10:00 p.m. on the evening of April 4 at the WFAA studio, located at Victory Plaza in front of the American Airlines Center.

Pizza Inn Inc. (www.pizzainn.com), founded in 1958, is a hometown restaurant focused on serving made-from-scratch pizzas to generations of families who like their service and hospitality served with big smiles and even bigger hearts. A Dallas, Texas-based Company, Pizza Inn, through its franchisees, licensees and corporate restaurant, operates nearly 340 restaurants in domestic and international locations.

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