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PIZZA INN FRANCHISEE OPENS NEW BUFFET IN BEAUFORT, SC

New restaurant features full-service pizza buffet, party room and game room

The Colony, Texas – December 11, 2007 – PIZZA INN INC. (NASDAQ:PZZI) known for its great-tasting pizza at affordable prices, today announced the opening of a new buffet restaurant in Beaufort, South Carolina. The new unit will be owned and operated by Beaufort resident Jim Gray. The 4,200 square foot restaurant, with a seating capacity of 190, is located at 2121 Boundary St. in Beaufort, in the Jean Ribaut Square at Beaufort Town Center.

At the new Pizza Inn, customers will be able to enjoy a full-service buffet, family-style dining, a private party/meeting room and a large game room equipped with the hottest video games. The new Pizza Inn is designed to provide guests with a wide variety of fresh-made pizzas, pastas, salads and desserts, all served in a friendly and fun environment. Customers can also take advantage of Pizza Inn's to-go and delivery services.

"We are confident Jim and his management team will bring Pizza Inn's legacy of freshness, quality and excellent guest service to the Beaufort area," said Charlie Morrison, Interim President and CEO of Pizza Inn.

The new Pizza Inn has been designed with family and fun in mind. It features a lunch and dinner buffet, warm colors and soft lighting. The interior will encourage customers to relax and enjoy themselves.

"There is tremendous excitement throughout the community about Pizza Inn coming to Beaufort," said Jim Gray. "I am very excited to be a part of the Pizza Inn family and look forward to serving the community our great tasting, made-from-scratch pizza".

Pizza Inn, Inc. (www.pizzainn.com) is headquartered in The Colony, Texas. Pizza Inn franchises approximately 337 restaurants and owns one restaurant with annual domestic and international chain-wide sales of approximately \$145 million.