

FOR IMMEDIATE RELEASE

Contact:
Danny Meisenheimer
Vice President of Brand Management
Pizza Inn, Inc.
469-384-5000
dmeisenheimer@pihq.com



Pizza Inn Taps Ward Olgreen as Senior V.P. of Worldwide Franchising

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Company Veteran to lead Franchise Growth Strategy

THE COLONY, Texas, Oct. 8 /PRNewswire-FirstCall/ -- PIZZA INN INC. (Nasdaq: PZZI - News) announced the appointment of Ward Olgreen as its new Sr. Vice President of Worldwide Franchising. Olgreen brings over twenty years of industry experience to the newly created position and was an instrumental part of building Pizza Inn's International franchise organization to over 70 units in seven countries.

"Ward brings the right kind of knowledge to this position," said Charlie Morrison, Interim President and CEO of Pizza Inn. "His 16 years experience at Pizza Inn provides new and existing franchisees with an opportunity to partner with someone who has worked in all aspects of the business -- from new store openings to the front line of operations. Few know our Buffet, Delivery/Carryout, and Express concepts better than Ward and I'm confident that his success on the international side of our business will transfer to new domestic opportunities quickly."

In addition to Olgreen's appointment, the chain announced that effective immediately it has divided its domestic franchise sales division into east and west territories with dedicated, internal sales and support positions for each region.

"It's a new day at Pizza Inn and I am ready for the opportunity," said Olgreen. "I grew up with this brand and am excited about working with a team of highly motivated individuals whose sole purpose and passion is to build a system of successful Pizza Inn restaurants. Our focus is pure and simple: The growth and development of Pizza Inn franchises around the world."

Certain statements in this press release, other than historical information, may be considered forward-looking statements, within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, and are subject to certain risks, uncertainties and assumptions. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may differ materially from those anticipated, estimated or expected. Among the key factors that may have a direct bearing on Pizza Inn's operating results, performance or financial condition are its ability to implement its growth strategies; success of its

franchise operations; national, regional and local economic conditions affecting the restaurant industry; competition within the restaurant industry; restaurant sales cannibalization; negative publicity; fluctuations in quarterly results of operations, including seasonality; government regulations; weather; and commodity, insurance and labor costs.

Pizza Inn, Inc. (<http://www.pizzainn.com>) is headquartered in The Colony, Texas, along with its distribution division, Norco Restaurant Services Company. Pizza Inn franchises approximately 350 restaurants and owns one restaurant with annual domestic and international chain-wide sales of approximately \$145 million.